

Transcript

Cybersecurity Education

Hello and welcome to a quick introduction to your brand new CAA member benefit – ***“Cybersecurity Education - powered by cyberconIQ”***.

My name is Dr. James Norrie, and I am the Founder and CEO of cyberconIQ. **I am excited that you decided to learn more about online security.** My personal passion is keeping the world safer online. I want to share how a personalized learning journey begins and what you can expect to gain from it.

While everyone starts from the same place in our innovative platform; ultimately, each individual’s journey is personalized to their unique risk-style and the specific online vulnerabilities and threats you are most susceptible to. This first step takes only 8 or 10 minutes, and it is very revealing, teaching you about your own online habits and behaviours.

Using entertaining, engaging videos, graphics, games, and scenarios developed just for you, we build your online confidence, inspire awareness and help you acquire new security habits. And it’s also absolutely necessary today. And why?

The problem costs well over \$100 billion dollars worldwide. Nobody is immune. In fact, one in three of us knows a family member or friend who has been hacked, scammed, or victimized by online fraud.

Our proven and patented methods are being brought to you by CAA to effectively “patch” your human vulnerabilities and help you avoid becoming a victim of cybercrime – in simple ways that are easy to remember and highly effective at outwitting the bad guys!

Now that you've heard all about the how and why of our innovative cybersecurity education platform, why not discover it for yourself? Sign up today to better protect yourself online!